



JUNGLE CRICKET

brought to you by
pioneer
of
Beach Cricket

Road to

JUNGLE CRICKET

UNLIMITED FUN

14-16 march, 2019
Sauraha, Chitwan



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**PLAY THE
GAME OF
THE
GENTLEMAN
IN THE WILD**

Executive Summary



The hustle and bustle of Kathmandu, its dusty air and the lesser entrepreneur-friendly policies of Nepali government, together makes for an easy guess that the urban Nepal's corporate employees pay a hefty price in order to achieve company goals and growth.

And whether the company has met the target or has plain missed it, it is undeniable that the team has put in long hours of toil, and at times even comprised with their social life and more importantly their health.

It then becomes an organization's responsibility to take care of its hard working employees- its building blocks.

Imagine taking your team away from the clutter of Kathmandu to the heavenly serenity of Sauraha and unwinding together as you relish the joys of Jungle Cricket together- the thought alone restores sanity and replenishes soul.

Jungle Cricket in Sauraha is, therefore, the perfect blend of recreation for organizations that works together, stresses together and most importantly chills together.

Relish the joy of "jungle" by indulging in the country's favorite sport at the tourist's favorite destination-Sauraha- the land rich in biodiversity and traditional culture. Enjoy the bounty of Sauraha's beauty, the sight and sound of its amazing wildlife as you unwind by playing with your team and strengthen the spirit of team playing.

But this is not the end to our story. Jungle Cricket at heavenly Sauraha is equally, if not more, befitting to organizations wanting to steer ahead with a big bang. An annual planning meeting in the crisp fresh air together with the bonding over the refreshing Jungle cricket, you know you are preparing a recipe for ground breaking success!



Trainig and workshops also go well with Jungle cricket Sauraha. The mind and body revitalize with the relaxed game of Jungle cricket in the crisply clean and serene nature at Sauraha.

We thank you for choosing Jungle Cricket Sauraha as your mode of investing in the strengthening, energizing and re-engagement of your most-valued asset, your team.



We are not a team because we work together.
We are a team because we
RESPECT, TRUST AND CARE
for each other.



Pros and Pros of Organizational Recreation & Retreats

Team leaders of effective organizations well-understand that merging the organization's planning process with a get-away retreat encourages employee participation thus leading to a more employee-owned corporate goals and targets.

In addition, learning and exploring one's company mission and goals in a non-routine manner further aids employee's understanding and solidifying of the concept.

Sports-based retreats geared toward leadership, training and education also allows for natural leaders to emerge in the group. Moreover, the team members are able to identify abilities that they may not have realized they're capable of in regular work environments.

What could allow team to refresh and bond with each other than the game of cricket, a team game that requires intense team coordination, patience and stamina? It is highly likely that your team form fun, new and everlasting bonds as they indulge in Jungle cricket. This increases the inclination of employees, of same or diametrically different departments to retain this rejuvenated bond even when they return to the professional setting. The outcome is a more coordinated, communicative and hence productive team.

In any ways, it is known that humans tend to be their true self when they are relieved from pressure. This retreat can be a decisive ground to detect potential leaders and key trouble-makers.



Offering employees the opportunity to relax and de-stress through physical activity in a team environment can be highly vital to their health, also aiding productivity once they return to their routine work environment.



Our Team



Smrita Karki

Managing Director

Former VJ of Channel Nepal and Araniko Television. Event Coordinator from 2011 till date (Beach Cricket, College Premier League, Marwadi Premier League, Corporate Cricket and many of corporate events management).

“ Good order
— is the —
foundation
— of —
all things. ”



Sailendra Khadka

Director

Former National Team's Middle order Batsman and played U-19 Asia Cup (Singapore) and serves as an Event Coordinator of Ncell Beach Cricket form 2009 till 2013.



Dipendra Chaudhary

Director

Regular National Player and play from Kathmandu region as a opening Batsman. Played U-19 World cup (Srilanka), ACC Trophy 1998,2001,2002, 4,2005 and also World Cup Qualifying Division V and IV. ACC T-20 Matches and ale completed his level two in coaching Department .



WHAT HAPPENS WHEN JUNGLE CRICKET TOUCHES THE LAND OF SAURAHA?

Cricket is Nepal's favorite sport, one sport that has put it on the world map with great pride and glory. After the smashing success of National cricket, Nepali cricket lovers now have an appetite for various formats of cricket. Jungle Cricket rightly and aptly caters to that Nepali craving for newness in enjoying the favorite sport.

With Jungle Cricket, Sauraha gets a chance to be introduced to a new and large group of potential tourists, those with the spending potential. We have enthusiastic teams participating from INGOs, Corporate Houses, Banking Institutions, Academic Organizations and more.





SPONSOR *SHIP*



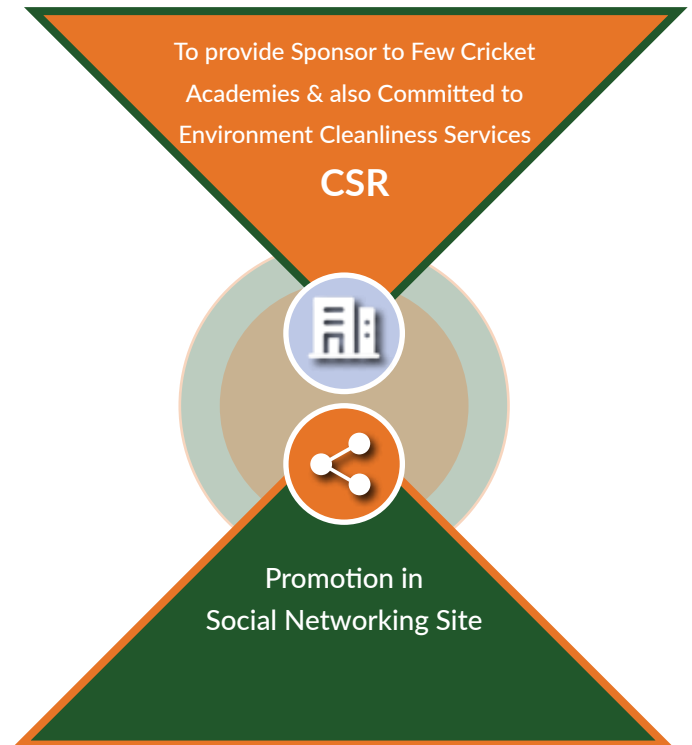
“ Don't ask for CASH from Sponsor, IMAGINE what they WANT. ”



SCOPE OF SPONSORSHIP



Sports for Nepalese people is one of the few platforms that unites an otherwise fractured nation and we all know corporate houses has always been proactive in promotion sports in Nepal through their brand and marketing support. This corporate event is a great opportunity to cement your brand recognition and customer base among the corporate houses and general audience. Additionally, by associating with this event and other sports events in the future, customers can identify your brand as a sports development brand as well.



The association of your company with this popular and lucrative event will not only result in an increase in your brand awareness and sales, but also strengthen your brand's image by being part of this sports facility. Apart from this, by sponsoring this event, your company will get the opportunity of associating with sports is general, and cementing your public image as a sports brand as well.



DIRECT BRAND RECOGNITION



Matches live on ACTION SPORTS TV

Reach > 100k



Aged 14-19

max

Aged 20- 30

min

Aged 35 above

average



All Matches to be played on YouTube

Reach > 20k

Total Spectators

REACH 10k - 15 k



Pre- post-match promotion updates on the FB pages.

Reach > 25k



Pre Series Promotion and every match updates in regular intervals

Reach >25k



Print media promotion pre series by advertising in National Daily Newspaper.

Reach >100k



THE EVENT

Jungle Cricket

Sauraha





FAQ

- How do we get to Sauraha?
- Road Trip provided by Us.
- If any interested have their own vehicle can travel as per their convenience .



- Safety while playing the game, zero case of injury?

- Medical team on stand by
- Coach/ expert present on the field



- Food, lodging and hygiene

- Mosquitoes
- Clean water to drink and for bathing
- Clean bed sheets, rooms and toilet



- What else in addition to Jungle cricket

- Cultural programs
- Bird watching and sight seeing
- Jungle Safari –open-roof jeep rides, elephant rides, boating, sun bathing by the riverside



- Board room and paraphernalia for business meeting?

- Projectors
- White board
- Flip chart, markets
- Stationery items and constant power supply



- Can family be tagged along & Child safety?

- Why not, our destination- Sauraha has so much to offer.



- Everything from bats, balls, T-shirts Along with wet towel is taken care of for each size- small, medium and large
- Please bring your own sunscreen and sunglasses.



THE EVENT DETAILS

EVENT DESCRIPTION

ORGANIZER OF THE EVENT	Paloma International Events And Sports Management Pvt.ltd
FORMAT FOR THE COMPETITION	5 OVERS CRICKET
EVENT NAME	Jungle Cricket(Sauraha) 2019
EVENT VENUE	Sauraha, Chitwan
EVENT DATE	March 14 to March 16
GAME STRUCTURE	League cum knock out 20 Teams divided into 4 groups for league matches, top team from each group advance into knockout phase
TOTAL NUMBER OF TEAMS	20 (A TEAM INCLUDES 6 MEMBER)
PARTICIPATION TEAM	INGOs, CORPORATE HOUSES, BANKING INSTITUTES & DIPLOMATES
NUMBER OF DAYS	3 DAYS
RULES	1. JUNGLE CRICKET RULES 2. EACH TEAM MUST HAVE A LADY PLAYER.
PRIZES AND TROPHIES	Winner Team Runner Up Team Player of the Tournament Best Batsman Best Bowler Best Female Player Most Cheering Team Most Disciplined Team Best Team Spirit ATTRACTIVE GIFT HAMPERS
Broadcast	ACTION SPORTS LIVE

THE EVENT METHOD

PRESS RELEASE AND PRESS CONFERENCE	TBA
EVENT DATE:	March 14th, 2019 – March 16th, 2019 (Proposed)
DAY 1	Arrival at the Venue, Sauraha
DAY 2	Match Day & Evenig Cocktail Party with Live Band
DAY 3	Final Match along with Award Ceremony. Alos Departure from Sauraha

SPONSORSHIP LEVELS

TITLE SPONSORSHIP

- 400-500 CC Print Media Ads in National Daily Newspaper
- Is Supported by:
- On-Site Sponsor Sign Recognition
- Brand recognition in YouTube
- Brand recognition in Social Media
- Free Team Participation for the Title Sponsor worth NRS. 75,000 Excluding VAT.
- Other customized benefits

NRS. 5,00,000/-



Note:
 Title sponsor can provide us 60 % of total sponsorship amount as cash and 40% as kinds of your brand products.
 Will have exclusive branding services to the title sponsor such as all sorts of branding items like board, gate board, cricket playing bat, cricket playing ground & hotel premises too branding.



Jungle Cricket

Sauraha



Maitidevi, Kathmandu



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